



2017

## About LED-Effect



**«LED-Effect» is a Russian manufacturer of energy-efficient LED lighting.**

**2009** *Huge production experience, company founded in 2009!*



*The staff of highly skilled professionals: design department developers, engineers, technical experts in the field of light*

**100%  
MADE IN  
RUSSIA**

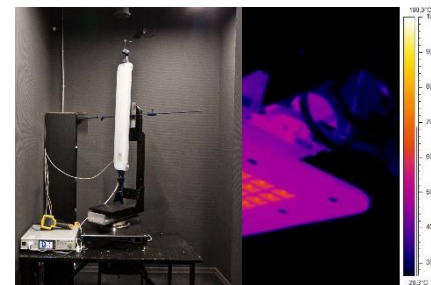
*Made in RUSSIA*



*Production area is 20 000 m2*



*«LED-Effect» company has conformity to International quality standards (ISO 9001:2008)*



**«LED-Effect» company does the whole cycle of production of the LED lighting:**



***Design and product development***



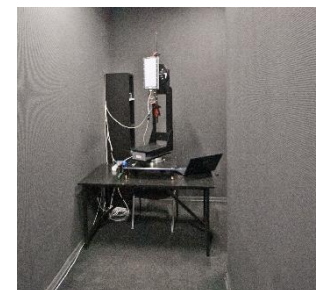
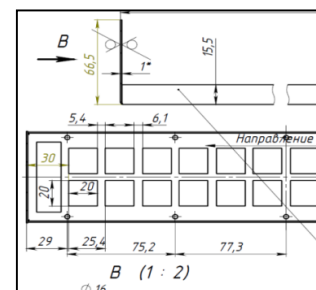
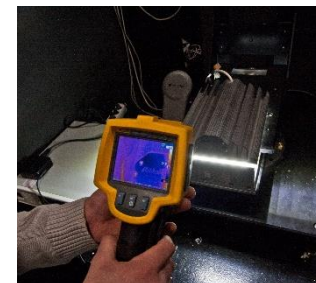
***Its own laboratory – conducting tests***



***Production of LED lighting components***

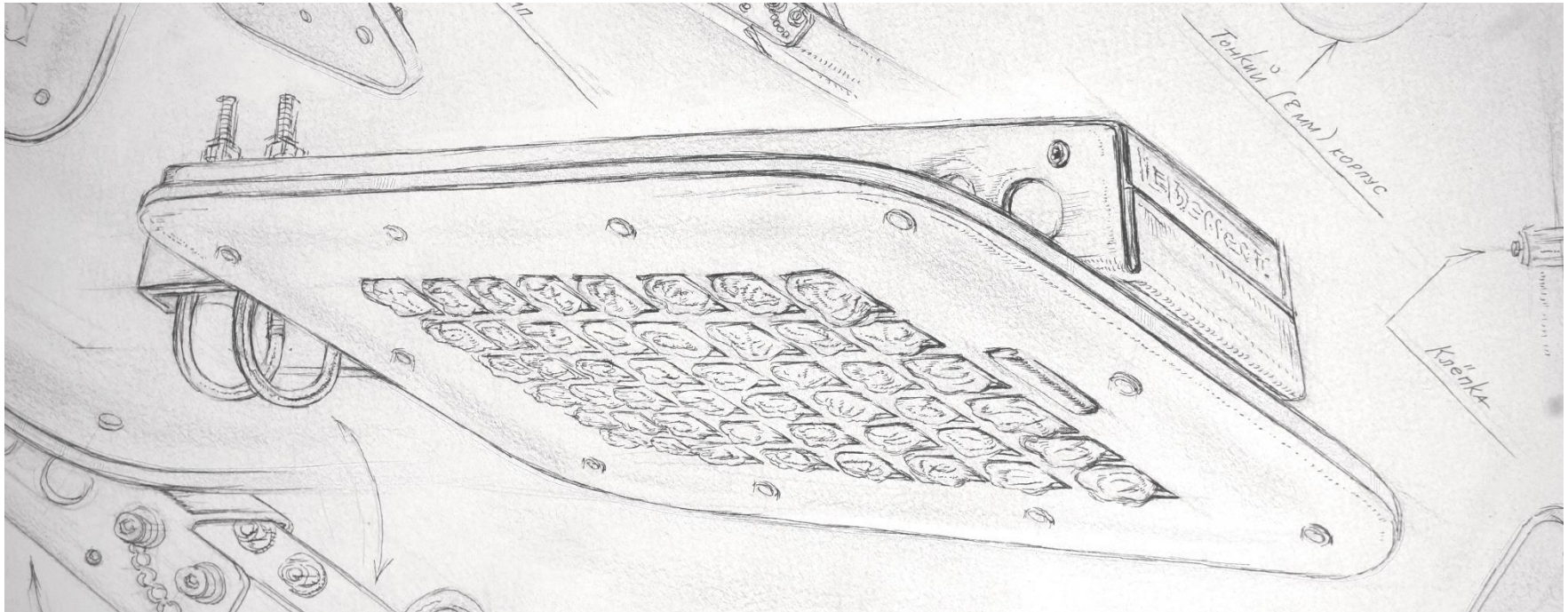
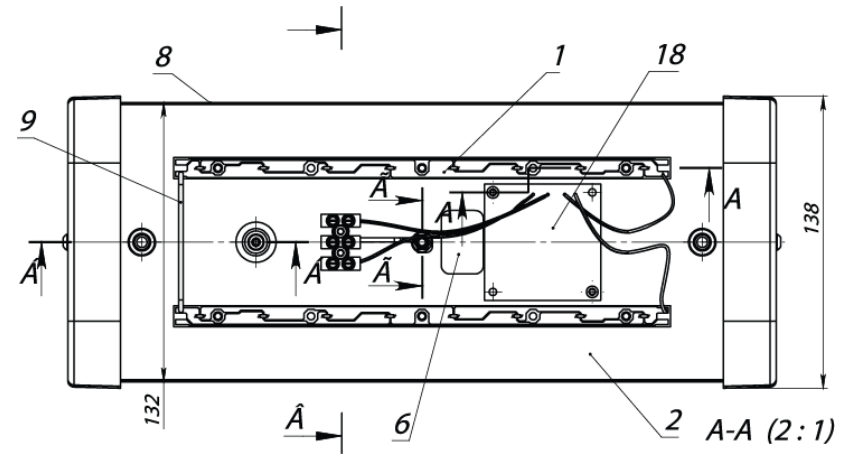


***Full manufacture of LED lights on its own site***



### Design and development

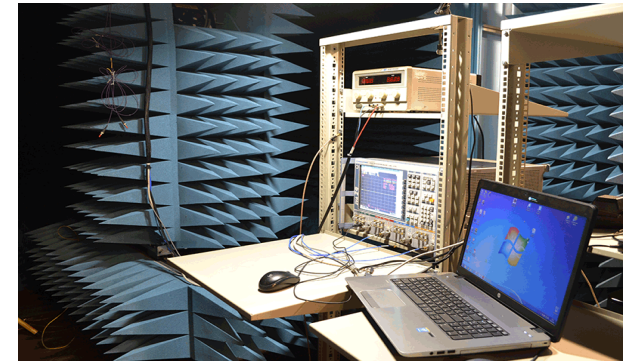
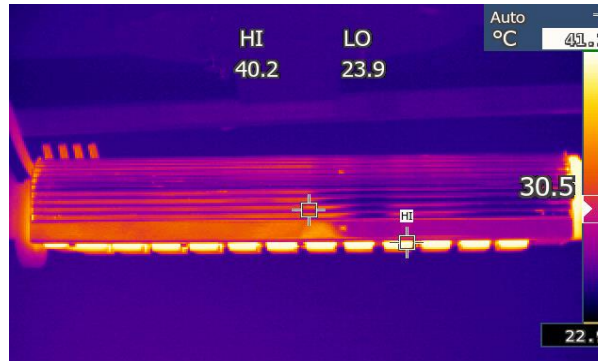
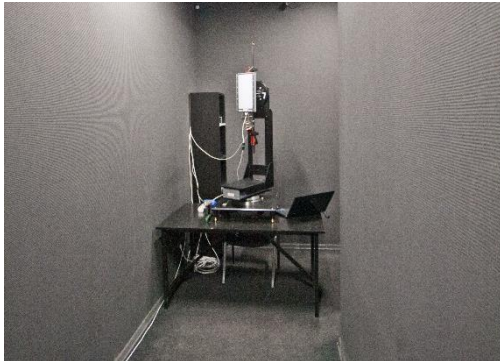
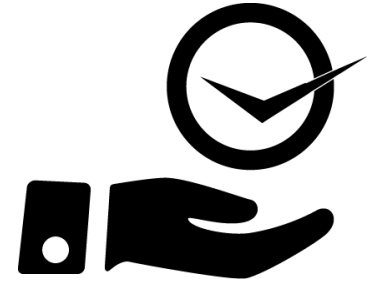
***Own development allows to maintain interest to the company among loyal customers and helps to attract new ones. It also affects the further quality of manufactured products.***





### Laboratory

*Quality control of raw and finished goods is a stability and placidity pledge of our clients.*





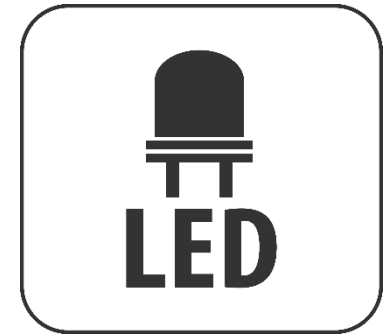
### *Production of LED lighting*

*The company has modern assembly and soldering equipment, production of metal and plastic body parts equipment, and painting equipment.*



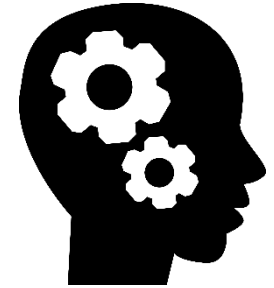
### Production of LED lighting

**Only proven, high-quality components are used in the LED lights production process. As light resources we use LEDs from: NICHIA, CREE, OSRAM.**



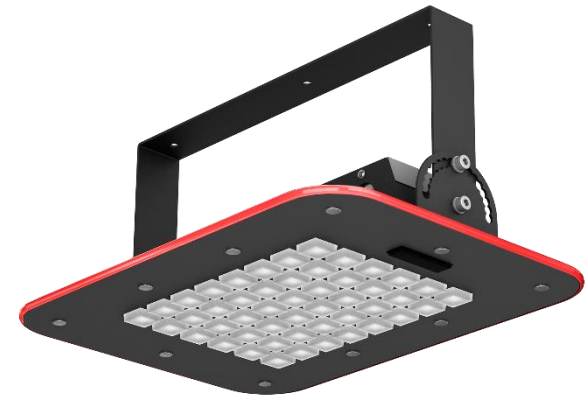
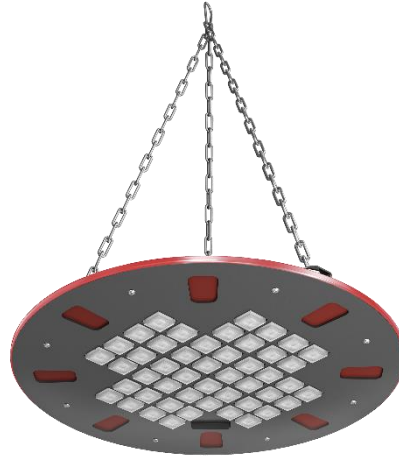
### *LED-Effect Innovative development*

*Experts of the company "LED-effect" developed and patented an innovative technology of heatsink for street and industrial lighting.*



# **FIIR**

**INNOVATIVE HEAT DISSIPATION TECHNOLOGY**

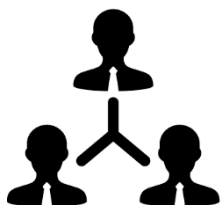




### *Ingredients of success*



*Commercial policy of the company*



*Lighting products, manufactured by LED-Effect are realized only through the dealer networks There are over 300 networks.*



*To maintain a healthy competition, all participants comply with the Minimal Retail Prices.*



*The company «LED-Effect» provides the protection of projects.*



Lighting of roads, city streets, parks. Energy saving is up to 2.5 times.



Lighting of industrial facilities, industrial parks, warehouses. Energy saving is up to 4 times.



Lighting of Energy facilities, explosion-proof equipment with improved reliability. Energy saving is up to 4 times.



Lighting of social infrastructure buildings. Energy saving is up to 3.5 times.



Lighting of housing facilities. Energy saving is up to 12 times.



Compliance with Federal and State energy saving programs.



The usage of LED lighting can improve safety and create a comfortable light environment. It is a positive impact on social well-being.

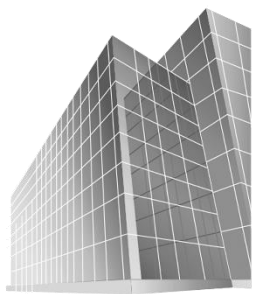


The absence of high values of starting current, respect to energy networks and energy infrastructure.

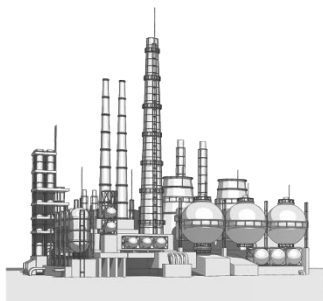


Savings due to redistribution of the released energy capacity.

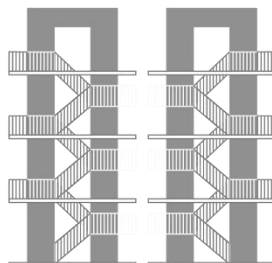
- **Competitors** – Company «LED-Effect» is among the TOP-10 best Russian manufacturers of LED lighting.
- **Maximum attention is paid to the quality of products.**
- **Modern equipment and advanced techniques are used in the production process, all of which together allow to maintain reasonable prices.**
- **The company produces a wide range of energy-efficient and innovative products for different segments of the economy.**



INTERIOR  
LIGHTING



INDUSTRIAL  
LIGHTING



UTILITY  
LIGHTING



STREET  
LIGHTING



TRADE  
LIGHTING



# LED effect<sup>®</sup>

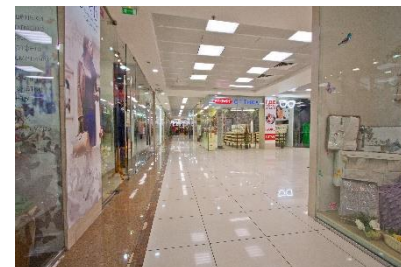
ENERGY-SAVING LED LIGHTING SYSTEMS

The company «LED-Effect» has a great experience in implementing LED lighting systems.

In 2016, the products of LED-Effect lightened:

- over 1 200 000 square meters of administrative offices and retail space
- more than 600 000 square meters of production and warehouse space
- more than 330 kilometers of public roads

The use of reliable LED products, made by LED-Effect, helps to save energy resources within from 2 up to 6 times, and significantly reduce the costs associated with maintenance of lighting systems.





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